

VISION

We have an **influential place** at the table where **decisions** which **impact** on **community service organisations** and communities are made.

A solid, significant and committed membership

Strategies:

- Build relationships with community service providers across the region.
- Develop and maintain networks and partnerships across industries and throughout community services industry sectors.
- Implement marketing and communications strategy to communicate our work and our value.

A strong and informed industry

Strategies:

- Communicate policy issues across the industry and develop regional responses and recommendations.
- Provide opportunities for industry networking and collaborative practice.
- Provide industry-relevant training opportunities.
- Source and develop professional development resources.

A sound and sustainable organisation

Strategies:

- Develop and implement a Sustainability Strategy.
- Develop and promote fee-for-service products.
- Explore corporate partnership opportunities.
- Source and apply for new funding opportunities.
- Investigate opportunities for collaborations, amalgamations and mergers.

The 'go-to' organisation for influencers and decision-makers

Strategies:

- Develop a comprehensive understanding of the community services industry and the region.
- Raise the profile of the community services industry and promote its importance to the region.
- Be a voice for the industry through active membership of key committees, reference groups and networks.
- Build relationships with influencers and decision makers, utilising skills and contacts of Board and staff.
- Be key media liaison for issues impacting community services industries, and vulnerable communities.