

Strategic Plan

2017 – 2020

Vision

We have an **equal place** at the table where **decisions** which **impact** on **community service organisations** and **communities** are made.

The 'go-to' organisation for influencers and decision-makers

Strategies

- Develop a comprehensive understanding of the community services industry and the region
- Raise the profile of the community services industry and promote its importance to the region
- Be a voice for the industry through active membership of key committees, reference groups, and networks.
- Build relationships with influencers and decision makers, utilising skills and contacts of Board & staff
- Be key media liaison for issues impacting community services industries, and vulnerable communities.

A solid, significant & committed membership

Strategies

- Explore expansion into South East NSW with accompanying change of name
- Build relationships with community services in South East NSW
- Develop and maintain networks and partnerships across industries & throughout community services industry sectors
- Implement marketing & communications strategy to communicate our work and our value.

A strong & informed industry

Strategies

- Communicate policy issues across the industry and develop regional responses and recommendations
- Provide opportunities for industry networking and collaborative practice
- Increase training provision, including in-house and e-training services
- Source & develop professional development resources.

A strong, sustainable organisation

Strategies

- Develop and implement a Sustainability Strategy
- Develop & promote fee-for-service products
- Explore corporate sponsorship opportunities e.g. 'friends' program
- Source and apply for new funding opportunities
- Investigate opportunities for collaborations, amalgamations and mergers.